Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
7th Floor, Prasar Bharati House,
Copernicus Marg, New Delhi

F.No.A-10011/manpower/2020-PPC

Dated: 24.09.2020

OFFICE ORDER No. 29/ 12020-PPC

Consequent upon revised work allocation among ADGs in AIR&DD alongwith re-defining the works assigned to each Zonal ADG as per new/modified roles vide this Secretariat's Office Order No. 215/2020-PPC dated 20.07.2020, need has arisen to reallocate the manpower in view of the revised Zonal structure. Accordingly, approval of the Competent Authority is hereby conveyed to reallocate/distribute the manpower (Engineering, Administrative and Programme Cadres) of all the existing Engineering Zones/Programme Zones among all the three functional Zonal Heads of each Zone as detailed in subsequent paras.

Reallocation of the posts of Engineering Cadre:

Δ	. Dy. Director	r General (E)					
S.N o	Name of the Zone	Existing Sanctione d Strength		ion of Zonal	Remarks		
			Zonal Head (Admi n)	Zonal Head (Broadcastin g Operations)	(Content	DDG (Financ e)	
1.	North Zone	12	02	3+1*=4	01		Remaining 4 posts of DDG (E) shall be shifted to respective Directorate *One additional post of DDG(E) in view of expansion of North

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							Zone & Project work of National Zone.
2.	East Zone	06	02	03	01	01	One post of DDG (E) shall be shifted from AIR SPT Bangluru
3.	West Zone	08	02	03	01	01	One post of DDG (E) shall be shifted to NEZ.
4.	South Zone	06	02	03	01	01	One post of DDG (E) shall be shifted from AIR Avadi
5.	North-East Zone	02	01	01	01	01	One post of DDG(E) shall be shifted from West Zone and one post of DDG(E) shall be shifted from AIR Aligarh.
E	B. Director(E)/I	Deputy Direc	tor(E)				
1.	North Zone	19	02	06	01	01	Remaining 9 posts of Dir/Dy.Dir (E) shall be shifted to respective Directorate

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2.	East Zone	10	02	C	5	()1	01	Remaining one post of Dir/Dy.Dir (E) shall be shifted to respective Directorate
3.	West Zone	13	02	C	95	()1	01	Remaining 4 posts of Dir/Dy.Dir (E) shall be shifted to respective Directorate
4.	South Zone	14	02	C	95	()1	01	Remaining 5 posts of Dir/Dy.Dir (E) shall be shifted to respective Directorate
5.	North-East Zone	07	02	С	03)1	01	-
	C. Assistant Di	irector (E)		l				_	
1.	Nortl Zone			02	08		0	0	Remaining 12 posts of Assistant Director (E) shall be shifted to respective Directorate
2.	East Zone			02	07		0	0	Remaining 2 posts of Assistant Director

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							(E) shall be shifted to respective Directorate
3.	West Zone	13	02	07	0	0	Remaining 4 posts of Assistant Director (E) shall be shifted to respective Directorate
4.	South Zone	11	02	07	0	0	Remaining 2 posts of Assistant Director (E) shall be shifted to respective Directorate
5.	North- East Zone	18	02	07	0	0	Remaining 9 posts of Assistant Director (E) shall be shifted to respective Directorate
(D) Assista	ant Engineer						
1.	North Zone	19	04	10	0	0	Remaining 5 posts of Assistant Engineer shall be shifted to respective Directorate
2.	East Zone	13	04	08	0	0	Remaining

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							one post of Assistant Engineer shall be shifted to respective Directorate
3.	West Zone	13	04	08	0	0	Remaining one post of Assistant Engineer shall be shifted to respective Directorate
4.	South Zone	16	04	08	0	0	3 posts of Assistant Engineer shall be shifted to North-East Zone and remaining one post shall be shifted to respective Directorate
5.	North-East Zone	03	02	04	0	0	3 posts of Assistant Engineer shall be shifted from SZ

(E) Subordinate Engineering Cadres

The proposal for the deployment of manpower i.r.o. Subordinate Engineering Cadres is to be sent by Zonal Head (Admin), keeping in view the availability, work load and the type of work handled by respective Zonal Heads, to this Secretariat through DG:AIR.

The distribution of DDGs(E) in the zones shall be as below:



Zonal Head (Admin)	Zonal Head (Broadcasting Operations)	Zonal Head (Content Operations)	Zonal DDG (Finance)
0.0	DDG (Project)* DDG (AM) DDG(DM)	DDG (Sales, B&R)	Finance matters including IFD functions

^{*} There shall be 2 DDG (Project) in North Zone.

4. Following shall be the work allocation of DDG(Admn& IT) & DDG(HR& Legal) under Zonal Head (Admn) of each Zone :-

DDG(Admn& IT)		DDG(HR & Legal)		
General Administration IT Functions Non-Engineering procurement Office related Civil Works Official language related work Audit Inspection	Non-content	HR/Personal/Service cadres Pension related matter VIP References e Salary related CAS r Grievances Legal matters RTI matters	of	all

5. Reallocation of the posts of Administrative Cadre is as under:

1	A. DDA								
S.N o		Sanctione d Strength							
			Zonal Head (Admi n)	Zonal Head (Broadcastin g Operations)	Zonal Head (Content Operation s)	Zonal DDG (Financ e)			
1.	North Zone	1	1*	0	0		*For Personal/		
2.	East Zone	1	1*	0	0	0	Service matters		
3.	West Zone	1	1*	0	0	0			
4.	South Zone	1	1*	0	0	0			
5.	North-	1	1*	0	0	0			

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	East Zone						
(B)	Sr.AO						-
1.	North Zone	2	2*	0	0	0	*One Sr.AC
2.	East Zone	2	2*	0	0	0	for Lega Matters
3.	West Zone	2	2*	0	0	0	*One Sr.AC
4.	South Zone	2	2*	0	0	0	for General Adminstratio
5.	North-East Zone	1	1	0	0	0	
	C. AO						
1.	North Zone	3	2*	0	1	0	*One AO for
2.	East Zone	3	2*	0	1	0	Personal Matters
3.	West Zone	3	2*	0	1	0	including Pension
4.	South Zone	3	2*	0	1	0	related matters
5.	North-East Zone	2	1	0	1	0	*One AO for VIP references, RTI, Complaints & Grievances
	D. HC/Assistant	t					
1.	North Zone	11	8	2	1	0	
2.	East Zone	11	8	2	1	0	
3.	West Zone	11	8	2	1	0	
4.	South Zone	11	8	2	1	0	
5.	North-East Zone	5	3	1	1	0	
	E. UDC						
1.	North Zone	17	10	3	2	2	



2.	East Zone	17	10	3	2	2						
3.	West Zone	17	10	3	2	2						
4.	South Zone	17	10	3	2	2						
5.	North-East Zone	11	5	2	2	2						
	F. AD(Official Language)											
1.	North Zone	1	1	0	0	0						
2.	East Zone	1	1	0	0	0						
3.	West Zone	1	1	0	0	0						
4.	South Zone	1	1	0	0	0						
5.	North-East Zone	1	1	0	0	0						

G. Lower Division Clerks & MTS

Deployment of manpower to be decided by Zonal Head (Admin) keeping in view the availability of LDCs, work load and the type of work handled by respective Zonal heads, under intimation to this Secretariat and DG:AIR.

H. Stenographer/Hindi Translator/Other left out Admin Cadres

Deployment of manpower to be decided by Zonal Head (Admin) keeping in view the availability of staff, work load and the type of work handled by respective Zonal heads i.r.o. zonal cadres, under intimation to DG:AIR and Prasar Bharati Secretariat. The proposal for reallocation of posts for any remaining cadre s which has all India transfer liability is to be send to DG:AIR.

6. The reallocation of the posts of Programme Cadre is as under:

Α.	A. Dy. Director(P)								
S.No	Name of the Zone	Sanctioned Strength	Revised Allocation/ Distribution of sanctioned strength among Zonal Heads	Remarks					



			Zor Hea (Adn	ad	Zonal Head (Broadcastin Operations)	g (Conten	t
1,	North Zone	2	0		0	1	
2.	East Zone	1	0		0	1	
3.	West Zone	1	0		0	1	
4.	South Zone	1	0	_	0	1	
5.	North-East Zone	1	0		0	1	
	B. Assistant D	irector (P)					
1.	North Zone		0	1*	0	1	
2.	East Zone		0	1*	0	1	
3.	West Zone		0	1*	0	1	
4.	South Zone		0	1*	0	1	
5.	North-East Z	one.	0	1*	0	1	
	C. PEX						
1.	North Zone		0	0	0	1	
2.	East Zone		0	0	0	1	
3.	West Zone		0	0	0	1	i i
4.	South Zone		0	0	0	1	
5.	North-East Z	one (0	0	0	1	

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^{*} In view of the shortage of Programme Cadre officers, it is not found feasible to post Programme cadre officers on full time basis with Zonal Head (Admin.), who is dealing with the personnel matters related to Programme Cadre also. However, it is decided with the approval of Competent Authority to post one Assistant Director

AD(P)/ Programme Executive (PEX) with Zonal Head (Content Operations). In case of any Programme related matter which require consultation with Programme cadre officers, Zonal Head (Admin.) may consult Zonal Head (Content Ops)/Programme cadre officer posted with Zonal Head (Content Operations).

7. The reallocation of the posts of Accounts Cadre is as under:

Sr.No	1	2	3	4	5
Zones	North Zone	East Zone	West Zone	South Zone	North-East Zone
Sr.AO/AO	1	1	1	1	0
AAO	2	1	2	2	1

The present deployment of Accounts cadre i.e AAO, AO/Sr.AO will remain as it is and the Accounts cadre officers will report to Zonal DDG (Finance) who will further report to ADG(F), PBS.

- 8. Zonal Archives and AR units outside Delhi shall report to Zonal Head (Content Ops).
- 9. The reassignment of the work of existing officers of Engineering Cadre officers posted in the earlier set up of Zonal ADGs (E) is to be done by Zonal Head (Admin) in consultation with Zonal Head (BO) and under intimation to PB Sectt and Directorates.
- 10. The posting of Admin Cadre officers against the reallocated Admin Cadre posts for levels AO and above is to be done by DG:AIR on priority basis so that Zonal Head (Admin) is able to function properly. For the posting of staff below AO level, Zonal (Head) admin may do the needful under intimation to this Sectt & both the Directorates.
- 11. DG:AIR to submit the proposal for shifting of posts in all cadres in accordance with the above structure.
- 12. This issues with the approval of CEO, Prasar Bharati.

(Alok Kumar Sharma) Director (Pers)

Tel: 011-23118410

To

Concerned Officers

2. DG, AIR; DG, DDn; DG, NSD; DG, DD News

3. E-in-C(BO) / E-in-C(SI&CS)

4. All ADGs / DDGs at PB Secretariat

- 5. ADG(P),HQ DG:AIR/DG:DD/ All Zonal ADGs/ ADG(NABM)
- 6. Head (PBNS & DP) / Head of Sales PB
- 7. DDG(A)/DDG(HR)/Director(HR),DG:AIR.
- 8. DDG(A)/DDG(HR)/DDG(E-HR), DG:DD
 - 9. DDG(Tech), PBS for uploading this order on PB Website
- 10. All AIR Stations / DD Kendras through respective SCOR Sections
- 11. Hindi Unit for Hindi Version
- 12. Office Orders Folder.

Copy to :-

- 1. SO to CEO
- 2. PS to M(F)
- 3. O/o CVO PB Doordarshan Bhawan

24/09/20